

Fincare SFB launches NRIBanking Services in Ahmedabad, services available pan India



Chennai, Fincare Small Finance Bank launched its NRI Banking services on the sidelines of the inauguration of its 4th outlet in Ahmedabad at Prahalad Nagar.

The choice of Ahmedabad is significant, considering that the Gujarati community contributes to nearly 33% of the Indian diaspora, making Gujarat home to one of the largest NRI bases in the country.

The offerings are available pan India. With a tagline, 'Feel at home, a thousand miles away', Fincare SFB's NR product allows NRI customers to deposit their overseas earnings in India. The account can be opened either by visiting the

branch or by bank officials visiting the customer at their convenience, during their visit home to India. In a press statement, Mr. Rajeev Yadav, MD & CEO, Fincare SFB said, "With continuous effort on growth and diversification, the launch of NR product is a step towards offering a vast array of products to our customers.

Given the bank's deep presence in some of the key NRI markets such as Gujarat, and as Gujarat's home grown bank, we are seeing an encouraging demand for the newly launched products, especially in this NR homecoming season. We welcome NRs to come and experience Fincare SFB's NR banking services."